

27th, January, 2020 Hyderabad, TS, IN.

All you need to know about Pinnacle Blooms Network Centre [PBNC]

Dear Future owner of Pinnacle Blooms Network Centre,

Pinnacle Blooms Network™ [PBN] is first-ever-of-its-kind chain of Autism Therapy, Child Development Centres. Core purposed to be empowering 80+ crore kids, people across the world about 1.2+ crore in India alone with neurological conditions, psychological conditions to be part of mainstream society, bring smiles into their families. Missioned to establish network of 7000+ facilities across India, Asia, USA, MiddleEast.

Pinnacle Blooms Network™ [PBN] provides 360-degree patented platform to provide world class - international Speech Therapy, Special Education, Audiology, Occupational Therapy, Behavioral Modifications, Psychology Therapies, Pediatric, Neurology related solutions all in one rehabilitation facility and made network of such self-sufficient facilities.

Bharath HealthCare P LIMITED is Govt. of India's StartUpIndia awarded, International certified healthtech organization core purposed to be empowering crores of individuals across the world to be incharge of their health and health of their family members. Pinnacle Blooms Network is special eduhealthcare unit of Bharath HealthCare P LIMITED.

Kotii Group of Technological Ventures R&D P LIMITED is core purposed to be empowering 769+ crore people living across 238 countries. KGV P LIMITED has been approaching this core purpose strategically with innovations in AgriTech, ConstructionTech, EduTech, FinTech, HealthTech, MediaTech & QualityTech.





Pinnacle Blooms Network - unit of Bharath Healthcare P LIMITED, Opp. ICICI, Suchitra Junction, TS, IN - 055, care@pinnacleblooms.org



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Eligibility to Own, Operate, Maintain Pinnacle Blooms Network Centre [PBNC]

Dear Future owner of Pinnacle Blooms Network Centre,

Hearty Congratulations upon your decision to be part of network full of potential, high demand in present with unlimited growth in future. By being CEO for your Pinnacle Blooms Network Centre... You are not only having business that enables lakhs of billing every month, provide employment for more than dozen professionals thus families but be part of noble deed of empowering kids, people in the need bring smiles into their families.

Pinnacle Blooms Network Centre provides you with wonderful opportunity to be part of purposeful, respectable noble deed which would be ever staying asset even for your kids.

Pinnacle Blooms Network™ [PBN] and you

Pinnacle Blooms Network is recognized both as a top-quality business organization and one of the best Special Edu-HealthCare franchise opportunities available by far. We remain committed to franchising as our predominant way of empowering 80+ crore kids, people with special needs, neurological conditions, psychological conditions.

What qualities are we seeking in our franchisees?

While many want to be part of our beneficial, purposeful network, we are allowing people / families those who empathize families going through pain... appreciates the value of what we are doing, see success in empowerment being provided to society. Parent(s) of people with special needs, neurological disorders,

- 1. Person with special needs, neurological disorders,
- 2. Speech, Special Ed, Occupational, Physio, Psychology, Neuro experts,
- 3. Person of high professional and business integrity,
- 4. Adhere to value system: Be Open Be Honest Be Self Critical Be Transparent,
- 5. Ability to meet financial requirements,
- 6. Willingness to personally devote full time and best efforts to the day-today operation of the pinnacle blooms network facility as an on-premises facility owner.
- 7. Person with special emphasis on interpersonal skills, team leadership, financial management, empathy and kindness.



9100 181 181

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Advantages of Pinnacle Blooms Network Facility Owner:

Being Pinnacle Blooms Facility owner offers many advantages – from the training and support of a solid organization to the opportunity to own a potentially thriving and successful business.

- The chance to own your own business and the rewards that come from being responsible for your own success. Yet, with Pinnacle Blooms Network unique approach to training and support, you are in business for yourself, not by yourself.
- The tools to help make your business a success include local and national support in the areas of Operations, Training, Advertising, Marketing, Real-Estate, Construction, Purchasing, Equipment and Special material needed.
- The enjoyment filled life-satisfaction that comes from working with people, families: ranging from CREW of your Pinnacle Blooms Network Facility, Families of Kids / People with Special needs, Neurological disorders being empowered by your organization, Local community.
- Personal satisfaction, both as a facility owner and as a member of prestigious Pinnacle Blooms Network respected nationwide organization.
- Personal, Career growth and business knowledge from Pinnacle Blooms Network extensive training and from your experience as entrepreneur.

Pinnacle Blooms Network encourages an open exchange of ideas between the Company and its facility owners, as a Pinnacle Blooms Network facility owner you will experience unique relationship with the organization - one that is unparalleled in the Special Needs, Neurological Disorders Rehabilitation industry. Pinnacle Blooms Network leadership position continues to be built on a level of mutual respect and partnership with between the Pinnacle Blooms Network and its facilities.

Employee Training:

Training is a top priority at Pinnacle Blooms Network because the success of the Organization depends on dedicated, well-trained people and uniform operations from facility to facility. An ongoing commitment to state-of-the-art training is fundamental part of Pinnacle Blooms Network focus.

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The Application Process:

Submitting an application does not obligate applicants or Pinnacle Blooms Network in any way. It is simply the first step in a process that is designed to make sure that both parties will be happy joining forces through a franchise arrangement.

Applicants meeting Pinnacle Blooms Network initial requirements are interviewed and if the interview is favorable, the applicant is asked to work for day in a Pinnacle Blooms Network facility. This "On-the-Job-Evaluation" gives the applicant a close look at Pinnacle Blooms Network while giving us the opportunity to observe the applicant's hands-on suitability. For those who have performed well and wish to continue... a final interview with our Partners / Directors / Chief Executive Officer / Founder Chairman.

After the satisfactory completion of the above process and if Pinnacle Blooms Network in its sole and absolute discretion continues to regard the applicant as a suitable person in all aspects to be granted a Pinnacle Blooms Network Facility, the applicant is offered a franchise for a specific facility, there is no binding obligation on either side until such time as the franchise documentation is executed [signed] by both parties.

Pinnacle Blooms Network Facility Cost:

The cost of Pinnacle Blooms Network facility varies – actual costs are only determined when an individual facility is offered to an applicant. Number of therapy rooms, size of the facility, premium of location be major variables. Typical cost to establish franchise is about 35L.

The size of the facility, location, pre-opening expenses, therapists, administration personnel, selection of therapy equipment, branding & market positioning cost, signage, seating and style of décor and landscaping will affect cost. The estimated cost can be somewhere from 25 lakhs to 36 lakhs, depending on the size of facility and other factors.

An application must have 100% of the price of a facility in unencumbered, non-borrowed cash. Institutional finance through e.g. banks can be used to fund the balance (Pinnacle Blooms Network does not provide financing or loan guarantees nor does it permit any form of borrowing from any third parties for purposes of financing the facilities initial 100% contribution). Partnerships of any kind and absentee investors [sleeping partners] are strictly not allowed.





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Statutory Information:

Pinnacle Blooms Network doesn't confer success on anyone. It takes guts and staying power to make it with one of our facilities. A total commitment of personal time and energy is the most important thing. You must be willing to work hard and concentrate exclusively on the challenge of operating that facility.

> Dr. Sreeja . Saripalli Founding Chief Executive Officer, Pinnacle Blooms Network. Founding Managing Director, Bharath Health Care P LIMITED.

This document is electronically signed





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Frequently Asked Questions

Do I need to have found a premises/location in order to get pinnacle blooms network facility?

No, Pinnacle Blooms Network sees franchising as separate to new facility development, having a location is not a requirement for applying for franchising.

I own a premises/location, I would like to become a Pinnacle Blooms Facility owner located on that site, Is it possible?

New Pinnacle Blooms Network facilities and franchising are seen separately by Pinnacle Blooms Network. You could offer your property for lease / sale to Pinnacle Blooms Network and apply for franchise in that premises.

I will become the Pinnacle Blooms Network facility owner, Could I employ / nominate someone else to run the business?

Pinnacle Blooms Network requires facility owners to devote their full-time and best efforts to the day to day running of the business. You would recruit, train and develop your own management team though.

I have other business interests and would like to continue running them while I am a Pinnacle Blooms Network facility owner, Is that alright?

Pinnacle Blooms Network requires their facility owners to devote their full-time, best efforts to the running of their facility.

Would I be entitled to salary from Pinnacle Blooms Network?

Registered applicants are not employees of Pinnacle Blooms Network. You would not be entitled for salary from Pinnacle Blooms Network.

I am only interested in owning Pinnacle Blooms Network in this location, No other?

While the applicant's wishes are a very strong consideration, Pinnacle Blooms Network cannot guarantee that a facility in applicant preferred area will be offered.

I would like to talk to the franchise manager / director before I submit an application form?

Sure. You may call us over: 9100 181 181, Write to use over: care@pinnacleblooms.org

What profits does Pinnacle Blooms Network guarantee?

Pinnacle Blooms Network doesn't guarantee any profits.

What is duration of my franchise agreement with Pinnacle Blooms Network?

2 Years.

How much money do I need to apply for Pinnacle Blooms Network facility?

Pinnacle Blooms Network requires an Applicant to have a minimum of 36% of the purchase price of a facility in unencumbered cash. Having the financial resource is not guarantee that an application will be successful.

> Please do forward any further queries which you may have to care@pinnacleblooms.org

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APPLICATION FORM

Name:		Date of Birth:	
Address:		PAN :	
		Length of time as RSA Resic	lent:
		Home Phone:	
	ıs:		
Number of Dependants:			
Country of Citizenship:		Email address:	
PREFERRED	LOCATION:		
Education:	Highest level of education completed:		
	Degree(s) earned:		·
	Name of College and/or Graduate School:		
Financial:	Total unencumbered cash or cash equivalent (savailable for investment in Pinnacle Blooms Ne		INR
	Fair market value of business(es) owned (if app	olicant):	INR
	Equity in real estate owned:		INR
	Value of pension fund (or similar) if applicable:		INR
	Current annual income:		INR
Busin	ess Experience:		
	 It is important that you attach a CV including: Motivational letter as to why you thin Work experience; If applicable, brief description of the n Any other documentation or informat reviewer in making an informed and c 	ature of the business(es) own	ned and your involvement;

SIGNATURE

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